


Arya Jain

VISUAL COMMUNICATION DESIGNER

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A visual communication designer, problem solver, and storyteller who believes great design is both seen and felt. I balance research, aesthetics and experimentation to create purposeful visuals that leave a lasting impact.

EXPERIENCE

361 Degrees Marketing | March 24 – July 24

Creative Graphic Design Intern

- Designed logos, color palettes, and typography for branding projects, ensuring a cohesive and consistent brand identity.
- Created and curated social media content for Instagram, including posts and stories, to enhance brand visibility and audience engagement.
- Produced print media assets such as brochures and posters, maintaining high standards of brand consistency.

Property Guide | Feb 23 – March 23

Graphic Designer

- Developed compelling social media stories and posts to strengthen online presence and boost brand visibility.

EDUCATION

2022-2026

Unitedworld Institute of Design

B.Des Hons with Visual Communication and Graphics

2020-2022

Nirma Vidyavihar

Commerce

SOFTWARE

Illustrator	Procreate
Photoshop	After Effects
Indesign	Premier Pro

SKILLS

Branding	Campaign Design
Packaging	Print Media
Illustration	UI/UX

LANGUAGE

English	Hindi
Gujarati	